



WORDPRESS BEST PRACTICES CHECKLIST

security

- Administrator's passwords are strong and can't be cracked easily
- Username is changed from admin
- Site, themes and plugins are updated regularly
- Tested and working site backup is available
- Site has a good hosting provider
- SSL certificate is installed and active
- Application firewall is configured and in use
- Site is scanned for security vulnerabilities regularly
- User access levels are modified and managed accordingly

performance

- Images are compressed
- Caching is enabled
- Site uses Content Delivery Network (CDN)
- Permalinks are set to show posts and pages' names
- CSS assets are minified
- JavaScript files load asynchronously
- Site load speed is less than 2.5 seconds
- Unused plugins, content and themes are deleted

stability

- Automated backups are set
- Backups are tested on a schedule
- Site monitoring is set
- Site is linked to Google search console
- Site uses latest PHP Version

marketing

- Site has an active Google Analytics account
- Site has a contact form
- Site has an about page
- Site social media accounts are linked to site
- Used theme is mobile responsive
- Site has a XML site map
- Broken links are removed
- Posts are optimized and shareable
- Posts and pages have good readability
- Pages and posts are optimized for search engine (SEO)

HOW TO FIX:



SITE-STEWARD.COM/WORDPRESS-CHECKLIST

